



ABOUT CATHEDRAL GIVING BY DESIGN

Cathedral Giving By Design (CGBD) is a two day event celebrating the joy of design and hospitality, while raising funds and building community for a different Atlanta-area nonprofit each year. In 2027, the event will take place January 22-23.



With sold out events for the past three years, Cathedral Giving by Design attracts more than 1,000 patrons from the vibrant community of the Cathedral of St. Philip, Atlanta's leading interior design and real estate professionals, design enthusiasts, and local philanthropists.

The weekend will be a design and entertainment showcase built around three events including a festive welcome party with a live auction; a lively panel of the southeast's leading designers and artisans; and a tour of local homes.

Now in its fifth year, CGBD builds on over a half century of outreach by the Episcopal Church Women (ECW) of the Cathedral. The fundraiser is a product of close partnership between the CGBD co-chairs and the beneficiary.

We invite you to explore our Instagram, @cathedralgivingbydesign, to learn more about Cathedral Giving by Design.



ABOUT THE APPLICATION

A completed application can be submitted through [this link](#). In this form there are several opportunities to upload supplemental materials; there are some questions where a text answer is required; there are others where you may choose to upload a file or provide a text response.

When completing the application, please be as concise and direct as possible. Use of graphics and compelling visual communication are encouraged.

We will send you an email confirming receipt of your application. If you do not receive confirmation in a timely manner, please contact the Committee at applications@cathedralgivingbydesign.org.

Applications, and all supporting materials, are due by 11:59 p.m. on April 10th, 2026. Incomplete applications at this time will not be considered. Applications that are not submitted through the link will not be considered.

The 2027 beneficiary selection process will progress on the following schedule:

- Week of March 2nd, 2026: Application submission opens
- April 10th, 2026: Application submission closes
- April/May 2026: Initial Review Phase
- May 2026: Beneficiary site visits (upon invitation)
- Summer 2026: Announcement of Beneficiary and notification of non-selection

At any point during the selection process, CGBD may request additional information beyond that provided in the application.



USE OF FUNDS RAISED

While the total amount of funds raised each year varies, \$250,000 - \$350,000 is appropriate for planning.

The application requests a description of how funds will be used. We ask this in order to understand the following:

- Is the project or program appropriate to the level of funding CGBD may provide;
- Is the project or program, and the impact that CGBD would have, quantifiable and measurable?
- Does the project or program stand alone, or is it part of a larger campaign or project? CGBD strongly prefers to fund needs that exist outside of capital campaigns or other ongoing fundraising efforts. • If the funding need is for an existing program, how will you use the opportunity that this funding will create?
- Can the impact CGBD would have be easily communicated to sponsors, patrons, auction bidders etc?

Examples of successful recent awards include supporting a new school location for Global Village Project, Welcome Home tiny homes for Wellspring Living, and adding a 5th grade for the Ansley School.

Cathedral Giving By Design will not select a beneficiary or a project that funds:

- An organization that has held a 501(c)3 designation for less than three years
- Scholarships or other direct support to individuals
- Fraternal, political, labor, athletic or social groups
- Endowments or endowed chairs
- Institutional overhead or indirect costs
- Equipment purchases not part of a larger program request
- Projects for political purposes
- Special events, such as conferences, sports competitions or art exhibits
- Activities of organizations serving primarily their own membership





ABOUT THE PARTNERSHIP

Partnership with the beneficiary is the foundation of a successful event. We expect that the beneficiary will partner with us in all aspects of CGBD, including its planning, promotion and fundraising.

CGBD may ask the beneficiary to:

- partner in soliciting corporate sponsors and patrons
- Encourage attendance and support from their board of directors and other key supporters • assist in public relations efforts
- present programming information to Cathedral groups
- provide volunteers
- solicit auction donations
- provide opportunities for Cathedral members to engage/volunteer with the beneficiary
- speak at the event

This is different from many philanthropic organizations that provide grants to organizations without requiring their involvement.

If you are able to engage in this kind of partnership, we invite you to apply.

