



CATHEDRAL  
GIVING BY DESIGN  
a journey through homes & hospitality

Celebrating the joy of design and hospitality in the Southeast, Cathedral Giving by Design (CGBD) will take place **January 24–25, 2025**. The two-day event builds on the 53-year history of community outreach by the Episcopal Church Women of the Cathedral of St. Philip through the Cathedral Antiques Show.

This year's event will benefit Wellspring Living, whose mission is to transform the lives of those at risk or victimized by sexual exploitation. Net proceeds will be used to construct three welcoming and healing tiny homes on the Wellspring Living campus. We are honored, through the power of home and hospitality, to help these brave survivors rediscover their joy.



**We invite you to join us as a corporate partner of this highly anticipated event and worthy cause!**

- With **sold out events for the past two years**, the event attracts more than 1,000 patrons from the vibrant community of the Cathedral of St. Philip, Atlanta's leading interior design and real estate professionals, design enthusiasts, and Wellspring Living supporters.
- CGBD offers sponsors the opportunity to **reach some of the Southeast's most sophisticated consumers** while demonstrating civic engagement and corporate responsibility.
- **Offering high-profile sponsor visibility and brand awareness**, our reach extends far beyond our in-person audiences via social media, digital and print platforms.
- In 2024, we grew our **Instagram following to 6,000+ followers** and increased engagement through social media influencers and website interaction.
- The event has been featured in a wide variety of publications **with sponsor recognition in *Atlanta Homes & Lifestyles*, our premier media sponsor**. We anticipate increased editorial and promotional opportunities this year.

**2025 Cathedral Giving by Design Event Highlights:**

**FRIDAY, JANUARY 24, 2025**

*Welcome Home Party* with 350 attendees and silent & live auction

**SATURDAY, JANUARY 25, 2025**

*Beyond the Front Door*: Panel moderator Christina Dandar of *The Potted Boxwood* joins renowned interior designers Phoebe Howard, Melanie Millner, and Ashley Gilbreath, and architect John Plaster, as they share their perspectives on bringing beauty into your home.

*Journey through Homes and Hospitality*: Visit a variety of stunning Atlanta homes, including a 1925 English Arts & Crafts style home in historic Ardmore Park, two historic Buckhead estates originally constructed in 1938, and a grand 2002 estate with beautiful gardens near the banks of the Chattahoochee River.



# SPONSORSHIP OPPORTUNITIES



## \$25,000 PREMIER SPONSOR

- Featured recognition as Premier Sponsor in all event print and press materials
- Full-page ad in event program and *Atlanta Homes & Lifestyles* magazine
- Recognition as Premier Sponsor during opening remarks at the Welcome Home Party and Designer Panel
- Top Tier Corporate logo on sponsor pages of event program and in *Atlanta Homes & Lifestyles* magazine
- Top Tier Corporate logo on signage at Welcome Home Party and Tour of Homes
- Top Tier Corporate logo and link on event website
- 5 promotional posts or stories on event social media accounts
- 20 Welcome Home Party tickets; 20 Tour of Homes ticket; 20 Designer Panel tickets
- One first row parking place with promotional signage for Welcome Home Party and Designer Panel

## \$10,000 DIAMOND SPONSOR

- Featured recognition as Diamond Sponsor in all event print and press materials
- Half-page ad in event program and *Atlanta Homes & Lifestyles* magazine
- Recognition during opening remarks at the Welcome Home Party
- Top Tier Corporate logo on sponsor pages of event program and in *Atlanta Homes & Lifestyles* magazine
- Top Tier Corporate logo on sponsor signage at Welcome Home Party and Tour of Homes
- Top Tier Corporate logo and link on event website
- 3 promotional posts or stories on event social media accounts
- 10 Welcome Home Party tickets ; 10 Tour of Homes tickets; 10 Designer Panel tickets
- One first row parking place with promotional signage for Welcome Home Party and Designer Panel

## \$5,000 PLATINUM SPONSOR

- Featured recognition as Platinum Sponsor in event program and *Atlanta Homes & Lifestyles* magazine
- Quarter-page ad in event program and *Atlanta Homes & Lifestyles* magazine
- Corporate logo on sponsor pages of event program and in *Atlanta Homes & Lifestyles* magazine
- Corporate listing on sponsor signage at Welcome Home Party
- Corporate listing and link on event website
- 1 promotional post on event social media accounts
- 6 Welcome Home Party tickets; 6 Tour of Homes tickets; 6 Designer Panel tickets

## \$2,500 GOLD SPONSOR

- Recognition as Gold Sponsor in event program and *Atlanta Homes & Lifestyles* magazine
- Corporate listing on sponsor signage at Welcome Home Party
- Corporate listing and link on event website
- 4 Welcome Home Party tickets; 4 Tour of Homes tickets; 4 Designer Panel tickets

## \$1,000 SILVER SPONSOR

- Recognition as Silver Sponsor in event program and *Atlanta Homes & Lifestyles* magazine
- Corporate listing and link on event website
- 2 Welcome Home Party tickets; 2 Tour of Homes tickets; 2 Designer Panel tickets



**CATHEDRAL  
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**January 24–25, 2025**

Cathedral Giving By Design is a two day event celebrating the joy of design and hospitality. The weekend will be a design and entertainment showcase with a suite of events including a festive welcome party, live auction, designer speaker panel and tour of homes that is sure to inspire.

Continuing a long tradition of philanthropic giving to the Atlanta community, all net proceeds will benefit Wellspring Living. While the events raise awareness about Wellspring Living’s mission to transform the lives of victims of sexual exploitation, the funds raised will be used to construct three welcoming and healing tiny homes on their campus. We are honored, through the power of design and hospitality, to help these brave survivors rediscover their joy. We invite you to join us!

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**EVENT SCHEDULE**

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**Friday, January 24, 2025**

**Welcome Home Party, 6:30 p.m.**

*Cathedral of St. Philip*

Please join us for an evening of cocktails, dinner, and a live auction to celebrate and kick off the event. Prepare to raise your paddle high for Wellspring Living!

**Saturday, January 25, 2025**

**Beyond the Front Door: Trends in Decorating, Lifestyle and Entertaining, 10 a.m. – 11:30 a.m.**

Join us for coffee, mimosas and a fun conversation with some of the South’s favorite designers. Featured panelists include interior designers Phoebe Howard, Melanie Millner and Ashley Gilbreath, and architect, John Plaster. In a discussion moderated by Christina Dandar of the Potted Boxwood, they will invite you into their world of design as they share their perspective on bringing beauty into your home.

**A Journey Through Homes & Hospitality**

**Tour of Homes, 11 a.m. – 4 p.m.**

Immerse yourself in a tour of four exceptionally decorated homes. In historic Ardmore Park, tour a 1925 English Arts & Crafts style home, beautifully transformed for the next 100 years by Architect and homeowner, John Plaster. In Buckhead, visit two historic estates both originally constructed in 1938. The first is a Classic Revival style estate that was recently purchased by a young couple. Their remarkable renovation pays homage to the home’s history updated for modern living and entertaining. The second has been lovingly updated by a couple with a flare for high design, balanced harmoniously with the practicalities of raising three teenage children. Near the banks of the Chattahoochee River, enjoy a tour of a grand 2002 estate, recently updated inside and out to include stunning gardens made for outdoor entertaining. Whether patrons are design-curious or decor aficionados, they are sure to be inspired by the chic and stylish exhibition.

**Committee Members:** Nancy & Randy Rizer (Honorary Chairs), Lesley Foster (Co-Chair), Rebecca Hollingsworth (Co-Chair)

Sara Blackwood, Chris Camm, Shana Evans-Bassett, Emily Followill, Jane Griffin, Jeannie Haden, Kate Hearne, Kathryn Howell, Kate Larsen, Haven Long, Tucker Mahoney, Andi O’Byryan, Catherine Olivier, Alden Potts, Julie Rief, Kathryn Roberts, Blake Segars, Sara Szymke, Caroline Willis, Erin Yabroudy